





# ADVERTISEMENT OPTIONS

## **EXHIBITORS CATALOGUE**

OPTION	POSITION	Rs.	US\$
1.	Double Spread (Color)	2,50,000.00	6500.00
2.	Back Cover (Color)	2,00,000.00	5000.00
3.	Inside Front Cover (Color)	1,50,000.00	4500.00
4.	Opening First Page (Color)	1,50,000.00	4500.00
5.	Inside Back Cover (Color)	1,25,000.00	3500.00
6.	Full Page (Color)	1,00,000.00	3500.00
7.	Book Mark (2 Side)	1,00,000.00	3500.00
8.	Half Page (Color)	75,000.00	2500.00

Service Tax of 12.36% will be charged extra for all Indian Exhibitors

## **TECHNICAL DATA**

#### **Full Page**

Print Area
 12 x 19 cms.
 (Width x Height)

## Half Page (Horizontal)

Print Area 12 x 9.5 cms. (Width x Height)

#### Book mark

Print Area 12 x 9.5 cms. (Width x Height)

#### **Double Spread**

Print Area
 24 x 19 cms.
 (Width x Height)

## CD CATALOGUE

Category Rs. US\$
Animated Presentation
(1 Min) Presentation to be provided by Advertisement 50,000.00 2000.00

Note: Advertisement material required

- CDR, TIFF, EPS, file in high resolution in CD with printed color copy of the advertisement as a reference proof
- Positive or Artwork
- Book Mark should be provided by the advertisement
- For CD the material should be sent in visual format in CD

verseas Associate:

Farnborough
Famborough International Limited









Directorate General of Civil Aviation